



On your E-Marks

2 weeks to boost your digital competences!

The On Your E-marks project has designed a competence base. Composed of 7, it tackles the issue of online presence and web marketing.

During the two first weeks of September 2020, you have the opportunity to follow 7 sessions delivered on Zoom at different date.

Please feel free to join us to the digital world!

1- Communication Skills

01/09/2020 10 a.m.

Session delivered by Boreal Innovation

- This session focus on the evaluation of each profile and the adequate use of key words.

2- Ethics

02/09/2020 10 a.m.

Session delivered by OIC Poland
Foundation

- The objective of the training is to develop respectful communication skill among entrepreneurs running a marketing campaign.

3- Spotting Opportunities

03/09/2020 2 p.m.

Session delivered by Eurosuccess

Consulting

- The objective of this session is to share tips and advice on your monitoring strategy

4- Working with others

04/09/2020 10 a.m.

Session delivered by Futuro Digitale

- This session is the opportunity to discover a range of toll adequate for cooperation and time management

5- Social Media Management

07/09/2020 10 a.m.

Session delivered by Go Europe

- This session is dedicated to the identifcation of social profiles and the right strategy to reach them

6- Decision Making

09/09/2020 2 p.m.

Session delivered by PowerNet

Counsulting

- Process and evaluation are key element of your development strategy, this session will give you the basics.

7- Problem Solving

10/09/2020 10 a.m.

Session delivered by FYG Consultores

- The objective of the training is to develop the capacity and ability for designing a successful problem solving scenario.